



# JOINT ACTION FOR **sustainable** development

## A **BETTER** AND **MORE SUSTAINABLE** FUTURE FOR ALL

...and nothing less is what is at stake in the United Nations' 17 Sustainable Development Goals (SDGs).

We, not least in Germany, have set ourselves ambitious goals to achieve by 2030. But for the sustainability transition to succeed, it must enjoy widespread societal support and active participation beyond the national and Länder levels. The Joint Action for Sustainable Development is a nationwide platform that aims to enhance visibility for sustainability engagement in Germany and win over new actors to the cause.

In the Joint Action for Sustainable Development. **ALL TOGETHER NOW!**

## WHO DO WE NEED? **EVERYONE!**

For the transition to work, society as a whole needs to get involved – from the climate-neutral sports club to the fair local government to the large firm going circular, and many more.

Everyone is welcome, because **working together** is the only way to achieve our goal of a sustainable society.

## HOW DOES THE JOINT ACTION FOR SUSTAINABLE DEVELOPMENT ACTUALLY **WORK?**

Environmentally, socially, economically – in so many ways, we are already thinking far ahead. That's why the Joint Action for Sustainable Development consciously builds on what is already in place and drives it forward.

- The online platform creates a networking hub for initiatives and boosts **visibility**.
- **Events are an opportunity** to put heads together, share ideas and **forge alliances** for the future.
- We turn goals **into action** with community targets, action weeks, awards and open social innovation processes.

## LET'S GET GOING **TOGETHER:**

**26 September 2022**

Launch at the annual conference of the German Council for Sustainable Development

## **GET IN TOUCH DIRECTLY**

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