



# 9th Annual Conference of the German Council for Sustainable Development

Sustainability in a Changing World –  
the Future Direction of Germany

23 November 2009  
Berlin Congress Center (bcc)

## Organiser:

Rat für Nachhaltige Entwicklung  
Geschäftsstelle  
Potsdamer Platz 10  
10785 Berlin  
[www.nachhaltigkeitsrat.de/conference](http://www.nachhaltigkeitsrat.de/conference)

## Venue:

Berlin Congress Center (bcc)  
Alexanderstraße 11  
10178 Berlin

## Registration:

lab concepts GmbH  
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[RNE-Jahreskonferenz-2009@lab-concepts.de](mailto:RNE-Jahreskonferenz-2009@lab-concepts.de)

Please use the online registration:  
[www.nachhaltigkeitsrat.de/conference](http://www.nachhaltigkeitsrat.de/conference)

The Participation is free of charge.  
Participation will be confirmed until 14 Days  
after receiving your registration via Mail.

## Arrival Details:

The bcc at Alexanderplatz can be easily reached  
on public transport:  
U-Bahn: U2, U5, U8  
Tram: S3, S5, S7, S75, S9 (Airport Schönefeld)  
Bus: TXL (Airport Tegel), 100, 148, 200, 248  
Metro: M4, M5, M6

[www.nachhaltigkeitsrat.de](http://www.nachhaltigkeitsrat.de)

## Programme

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| 08.15 | <b>Registration and<br/>welcoming coffee</b>   |
| 09.00 | <b>Opening address</b><br>Dr. Günther Bachmann<br>Secretary General of the German Council for Sustainable Development  |
| 09.15 | <b>Sustainability Strategy in Germany. Conclusions of a Peer Review</b><br>Björn Stigson<br>President of the World Business Council for Sustainable Development (WBCSD),<br>Chair of the Peer Review   |
| 09.45 | <b>Escaping the greenhouse - Towards a low carbon society</b><br>Björn Stigson<br>Pekka Haavisto<br>MP, former Minister of Environmental Affairs, Finland<br>Jennifer Morgan<br>Third Generation Environmentalism (E3G)<br>Prof. Dr. Klaus Töpfer<br>Deputy Chairman of the Council for Sustainable Development<br>Moderator:<br>Dr. Melinda Crane, journalist |
| 10.45 | <b>Break</b>   |
| 11.15 | <b>Parallel topical forums</b>   |
| 12.45 | <b>Lunch</b>   |
| 14.10 | <b>Mission Sustainability – from local projects to politics</b><br>Moderator:<br>Markus Heidmeier, Kooperative Berlin  |
| 15.00 | <b>Introduction by Dr. Volker Hauff,</b><br>Chairman of the German Council for Sustainable Development et al   |
| 15.10 | <b>The Sustainability Policy of the German Federal Government</b><br>Federal Chancellor Dr. Angela Merkel  |
| 16.00 | <b>Coffee break</b>  |
| 16.30 | <b>Award ceremony for the rankings of 2009 sustainability reports</b><br>Moderators:<br>Dr. Melinda Crane, journalist<br>Markus Heidmeier, Kooperative Berlin  |
| 17.30 | <b>Reception</b>   |



## Forum 1

Sustainability and education:  
Impulses for equal opportunities, expertise and quality

In order to respond to the most significant challenges of its time successfully a society needs excellent education. How can opportunities for children with different social backgrounds be effectively promoted at their point of entry to the school system and as their education progresses? What kind of education do we need if we are to succeed in meeting the great challenges that lie ahead?

**Prof. Dr. Ute Klammer**, member of the Council for Sustainable Development, Prorektor for Diversity Management, University of Duisburg-Essen  
**Elke Lüdemann**, ifo Institute for Economic Research

Moderator: **Hannes Siege**, expert on Education for Sustainable Development of the Standing Conference of the Ministers of Education and Cultural Affairs of the Länder (KMK)

## Forum 2

Setting new courses:  
Climate change and justice – a discourse on strategy

Just a few days before the Copenhagen Conference, where crucial decisions regarding European and global emission management will be taken, the issue of fair distribution of burdens and benefits is yet to be addressed. Without a just system of distribution, there can be no acceptance and thus no solution. A sustainable climate policy cannot be achieved without effective efforts to combat poverty.

**Prof. Dr. Dirk Messner**, director of the German Development Institute, Bonn vice chair of the German Advisory Council on Global Change  
**Prof. Dr. Josef Sayer**, Managing Director of MISEREOR (The German Catholic Bishops' Organisation for Development Cooperation), Aachen  
**Prof. Wallacher**, Professor of Social Science and Business Ethics at the Institut für Gesellschaftspolitik, Hochschule für Philosophie, Munich  
**Vicente Paolo Yu**, Coordinator, Global Governance for Development Programme, South Center, Geneva

Moderator: **Dr. Susanne Dröge**, German Institute for International and Security Affairs

## Forum 3

Economic crisis and public debt, climate change and industrial renewal - How will Germany meet these combined challenges?

The task is huge. Political decision-makers must find new ways to stimulate the economy although their hands are tied by an unprecedented burden of public debt. At the same time, it will be necessary to renew entire industries, enabling them to survive in a market influenced by strict CO2 emission limits designed to combat climate change. All of this must happen quickly and in close coordination with other countries, as climate change is progressing more rapidly than expected.

Panel discussion with political and economic journalists

**Robert von Heusinger**, head of Frankfurter Rundschau's economic desk  
**Bascha Mika**, freelance writer and former editor in chief of tageszeitung, taz  
**Donata Riedel**, financial politics correspondent of Handelsblatt  
**Dr. Wolfram Weimer**, editor in chief and publisher of Cicero

Moderator: **Theo Koll**, head of ZDF's foreign policy department

## Forum 4

Ecology and sustainability: The first Carl-von-Carlowitz Lecture, by Prof. Dr. Wolfgang Haber

**Introduction and presentation by Hubert Weinzierl**, Member of the council  
In the series of Carl-von-Carlowitz Lectures, outstanding scholars will discuss their thoughts and experience with respect to principles, approaches and basic assump-

tions of sustainable development policy. Carl von Carlowitz is regarded as the originator of the concept of sustainability. As a scientist and consultant, Prof. Dr. Haber has played an instrumental role in shaping, criticizing and promoting German environmental and nature conservation policy for many years. He was awarded the first Environmental Prize by the Bundesstiftung Umwelt in 1993. Prof. Dr. Haber will open the lecture series with a lecture on fundamental principles.

## Forum 5

Discussion: Peers face your questions on the review process

High-ranking international experts have assessed Germany's sustainability policy. Their peer review focuses on steps required to achieve a low-carbon society and economic system and on governance issues in order to make sustainable development policies more effective. In this forum, you will have an opportunity to confront the authors of the peer review with your critical questions.

**Pekka Haavisto**, MP, former Minister of Environmental Affairs, Finland  
**Jennifer Morgan**, Third Generation Environmentalism (E3G)  
**Derek Osborn**, Vice-Chairman of the European Economic and Social Committee's Sustainable Development Observatory  
**Björn Stigson**, President of the World Business Council for Sustainable Development (WBCSD), Chair of the Peer Review

Moderator: **R. Andreas Kraemer**, Ecologic Institute, Berlin

## Forum 6

In search of a sustainability model for the public sector

Sustainable development poses both opportunities and challenges for the public sector. Credible sustainable development policy demands that the government adhere to its principles in its own house as well. Procurement, property management, reporting – What are the key characteristics of effective sustainability management in the public sector?

**Dr. Ignacio Campino**, Deutsche Telekom, Vice President Sustainability and Climate Change  
**Ministerialdirigentin Dr. Susanne Lottermoser**, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety  
**Dr. Manuela Rottmann**, Head of the Environmental Safety and Health Department of the City of Frankfurt  
**Prof. Dr. Stefan Schaltegger**, Leuphana University of Lüneburg, Centre for Sustainability Management

Moderator: **Susanne Bergius**, journalist and moderator specialized in sustainable management and investing

## Forum 7

What kind of prosperity do we need?

Our economic model is based on material expansion, which presupposes an equally materialistic concept of prosperity. Dwindling resources and progressive destruction of the environment coupled with social and economic instability offer clear evidence that this cannot be a viable model for the future. What does sustainable prosperity entail and how can we achieve it?

**Dr. Daniel Dahm**, scholar, consultant and BMW Foundation Fellow for Responsible Leadership  
**Werner Landwehr**, Director of the GLS Bank Berlin  
**Dr. Christian Votava**, Humanistic Marketing and Design Management, University of Borås, Sweden and partner in the consulting firm of Realise Strategic Consultants  
**Dr. Angelika Zahrt**, member of the German Council for Sustainable Development, Honorary Chairman of the Bund für Umwelt und Naturschutz (BUND)

Moderator: **Dr. Melinda Crane**, journalist